Onshape App Store Co-Marketing Packet

Purpose:

This packet helps the Onshape Marketing team quickly understand your app, its value to Onshape users, and what assets are available if we choose to feature your integration in campaigns, newsletters, social media posts, etc. Completing this packet does *not* guarantee promotion, but ensures we have everything ready if an opportunity arises.

Submission Instructions

1. Download a copy and fill out this packet (editable PDF or Word Doc).

2. Include image or video links via shared folder (Google Drive, Dropbox, etc.).

3. Send completed packet to **onshape-developer-relations@ptc.com** with subject line: "Co-Marketing Packet – [Your App Name]"

App Overview

1. Company & Contact Info

- Company Name:
- App Name:
- Main marketing contact
    - Name:
    - Job Title:
    - Email:
    - Time Zone (Location):
- Website:
- Social Media Profiles
    - Linkedin:
    - Instagram:
    - X.com:
    - Facebook:

102325

- - Youtube:
  - Other:
- Is your App Store listing live yet? Y/N
  - If No, when is your expected Launch Date?:

2. App Summary

Briefly describe what your app does, how it enhances Onshape. Assume the reader from the Onshape marketing team has *never* heard of you before.

Example:

XYZ Connect syncs Onshape assemblies with ERP systems like NetSuite and SAP, helping manufacturing teams manage BOMs and inventory in real time. It streamlines data exchange between engineering and operations, reducing manual entry errors and keeping production teams aligned. With seamless updates and configurable workflows, teams can ensure design changes are reflected instantly across their business systems.

3. Key Benefits for Onshape Users

- Bullet out 3–5 tangible benefits or use cases.
- Emphasize time savings, collaboration, workflow improvement etc.

4. Target Users / Industries

- Who is this app best for (e.g., product designers, educators, manufacturers)?
- When do companies/users need to use this product?
- Optional: any known customer logos that you have permission to share publicly

5. Integration Demo & Dataset (video, screenshots, and CAD data)

Provide a detailed demonstration video of the integration you've built with Onshape. This video should show the end to end process of using your product with Onshape with the intention of publishing publicly.

Also provide the Onshape document(s) used in the demonstration.

Marketing Assets

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6. Visual Assets (attach or link)
Please include or link to:

- App logo (PNG or SVG, transparent background preferred)

- 1–2 product screenshots

- Optional: a short demo video or animated GIF

- Optional: banner or hero image (16:9 ratio)

7. Customer Quotes/Testimonials

- Customer quote or testimonial:
- Known *Onshape* Customers of your application (*if applicable*):
  - Customer Name:
  - Customer Website:

8. Links to Learn More

- Product page / landing page:
- Documentation or getting-started guide:
- Video tutorials, blog posts, or customer stories:

9. Joint Promotion Ideas
If you have any specific ideas for how we could collaborate (webinar, case study, blog post, social media etc.), describe them briefly.